Talent

B. LYNN GOODWIN

DESCRIPTION

Sandee Mason is convinced her life will change if she can just win applause for her talents—whatever they may be. She can't wait to accomplish this after living in the shadow of big brother, Bri, who disappeared in Afghanistan months earlier, leaving Sandee craving the same attention the whole town is giving him. What will it take to get noticed, and who will develop a crush on her as she reaches out to the world?

KEY SELLING POINTS

- Crossover into parents, teacher, and military family markets
- A book about dreams, ambition, and discovery
- Contemporary narrator that anyone who's ever been lonely will appreciate
- Giveaways to PTA leaders in Northern California and other locations
- Tie in to teen theatre programs
- Sequel in the works
- Following through Writer Advice, Story Circle Network, International Women's Writing Guild, and the California Writers Club
- Because of my background teaching I hope to tap into middle and high school libraries throughout the country. That's over 50,000 potential customers, and I hope to find a publicist who can help.
- Promotion to suburban and rural libraries throughout the country—especially Northern California, where I reside and perhaps Oklahoma because the show is set there.
- Giveaways to Reading is Fundamental and other youth reading programs.

MARKETING

- The author plans to heavily advertise on social media including Facebook, Twitter, and Instagram. The author also has a branded website.
- The author plans to do a WOW book tour along with talks and signings in schools, libraries, and Girl Scout groups.

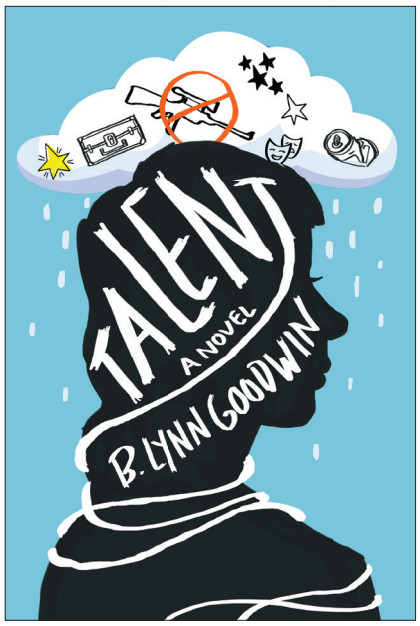
AUTHOR BIO

B. Lynn Goodwin owns Writer Advice, www.writeradvice.com. Her memoir, *Never Too Late: From Wannabe to Wife at 62* (Koehler Books) won a National Indie Excellence Award a Human Relations Indie Book Award, and a Pinnacle Book Award as well as earning an Honorable Mention in other contests.

Her flash fiction has been published in *Nebo, Cabinet of Heed*, and *Flashquake*. Other short works have appeared in Hip Mama, The Sun, GoodHousekeeping.com, PurpleClover.com, Dramatics Magazine and in assorted regional publications.

A former drama and English teacher, she's presented writing and journaling workshops for Story Circle Network, the California Writers Club, several Contra Costa County libraries, and is a Manuscript Coach at Writer Advice, where she also writes reviews, interviews authors, and shares writing and marketing information.

Before she became an author, she taught drama in high school and college, and directed plays and musicals there as well as directing in community theatre. Her award-winning high school drama students were invited to perform at the International Thespian Society along with 14 other high schools selected from around the country. She directed the musical in *Talent, Oklahoma!*, at San Ramon Valley High School and directed over 50 productions in high school, college, and community theatre.



Publisher: Koehler Books
Distributor: Ingram
PUB DATE: 10/01/2020
SOFT COVER: $17.95, 978-1-64663-016-5
HARD COVER: $27.95, 978-1-64663-018-9
EBOOK: $7.99, 978-1-64663-017-2
TRIM: 6"x 9", 246 pages
YOUNG ADULT FICTION: Family /Siblings

AUDIENCE

- Teens who seek recognition
- Parents of middle and high school teens
- Performing arts teachers and coaches
- Recreation leaders
- Drama geeks and fans of musical theater
- Families of soldiers
- Parents who have lost a child

ONLINE

www.writeradvice.com
www.blynngoodwin.com

köehlerbooks™
www.koehlerbooks.com

INGRAM
ONE SOURCE. COUNTLESS POSSIBILITIES.